

JOB VACANCY – MARKET DATA & INSIGHTS SUPPORT

We are looking for a self-motivated, qualified individual with the right attitude and a passion for innovation to join our young and energetic team in the position of **Market Data & Insights Support**.

Department : Commercial	Contract terms : Open ended Contract
Reports to : EAC Cluster Commercial Manager	Location : Kigali, Rwanda

PURPOSE OF THE JOB

The job holder is responsible to identify, monitor and utilize trends and insights, conduct/supervise market research and advice and challenge the commercial strategy based on this information, in line with the marketing strategy, in such a way that decision-making in the field of marketing is enhanced.

ACCOUNTABILITIES AND RELATED RESPONSIBILITIES

- **Strategy Input** : Contribute to the development of the B2C strategy from the Trade, Consumer, Shopper, Market, Business Insight perspective and contribute to the Commercial planning process.
- **Data Sourcing** : Source, assess and propose data sources, to support decision making for Trade, Consumer, Shopper, Market activities planning.
- **Systems, methods, and techniques** : Design, set up, monitor, and improve essential methods, techniques and processes that enable optimal analysis and research in agreement with all the relevant internal and external parties.
- **Analysis** : Execute or supervise structural and ad hoc commercial market data analyses, such as insight generation, in line with external developments and internal requests.
- **Research** : Identify, or contribute to identifying the research need, define the best solution for the objective, set up and carry out the research.
- **Advice and reporting** : Provide (un)requested data insights; and advise, inspire and challenge management on the commercial strategy, based on quantitative and qualitative market information through (periodic) updates and reports.

QUALIFICATIONS & SKILLS

- Must have a bachelor's degree in business. Sales, marketing, statistics, mathematics or any other related field.
- +5 years in data analysis
- Advanced data analysis, query, and Microsoft Office skills, especially Outlook, Excel and PowerPoint
- Strong communicator to various levels as well as business departments.
- Excellent communicative skills, empathy and adaptability.
- Independent, autonomous.
- Excellent command of the English language.
- Sensitive to organizational needs and maturity level (pragmatic and effective).
- Innovative thinker, excited by challenges & new ideas, seeking solutions and new approaches (problem-solving aptitude).
- Financial skills and ability to estimate accurately.
- Someone who 'promises to deliver and delivers to their promise'.



- Organizational sensitivity
- Team player, team spirit ambassador as to connect multidisciplinary teams under one seamless consumer experience.

APPLICATION GUIDELINES

All applications including application letter, curriculum vitae and academic qualifications should be submitted in single PDF File via this email: recruitment@africaimprovedfoods.com for the attention of the **HR Manager of AIF Rwanda Ltd.** using the **Job Title** as the subject of the mail.

The closing date for submission of applications is **Wednesday 10th January 2024.**